



Cyber Security & Your Privacy

In today's highly connected, high-speed electronic world, you are right to be concerned about the information you share and store online. Identity Theft is a constant threat to us all. That's why Raymond James makes information security, and reassuring you that your information is safe, a top priority.

In fact, Raymond James has a department dedicated to protecting your information. The information Security Organization at Raymond James, or Info Sec, keeps you safe by using advanced security infrastructure, applications and personnel. The systems Raymond James has in place, and the precautions Raymond James takes, ensure that your information flows through secure channels, with the highest levels of accuracy and protection possible.

Naturally, Raymond James places heavy emphasis on email security, and Info Sec protects laptops and desktops with anti-virus and advanced encryption. But that's only the beginning.

All information transmitted and stored on Raymond James systems is continuously monitored by security experts 24 hours a day, 7 days a week, and numerous checks are built in to guard against intrusion.

- * **Next-generation firewalls** protect users, offices, data centers and mobile devices
- * **Multi-level hardware and software** ensure data is always encrypted and stored securely
- * **Data loss protection software** tracks and safeguards sensitive data
- * **Intrusion detection systems** track failed attempts to compromise Raymond James networks
- * **Security Information software** generates event logs every day to provide quick analysis and management of security
- * **Regular real-life penetration** testing is done by Raymond James IT to see how far a potential hacker could go
- * **Network access control** ensures only qualified devices are permitted to access the Raymond James corporate network
- * **Two-factor authentication**, such as digital certificates and smart cards, provides an additional level of protection when it comes to passwords
- * **Mobile device management** implements strict controls on mobile devices connected to the Raymond James network
- * **Strengthened network security** is created by building multiple layers so an attacker has to break all the links instead of just one, weak link

Raymond James recognizes the trust you place in both Longboat Key Financial Group, LLC & Raymond James when you disclose personal information. Maintaining that trust by ensuring that your information is secure is a mainstay of both organizations. If you have any questions about the security of your information, please contact your Investment Advisor Representative at 941-383-2300.

Sincerely,

Craig D Meldahl
President & Founder
Longboat Key Financial Group, LLC